

Section 3.—Control and Sale of Alcoholic Beverages

The retail sale of alcoholic beverages in Canada is controlled by provincial and territorial government liquor control authorities. Alcoholic beverages are sold directly by most of these liquor control authorities to the consumer or to licensees for resale. However, in some provinces beer and wine are sold directly by breweries and wineries to consumers or to licensees for resale. During the year ended Mar. 31, 1960, provincial government liquor control authorities operated 857 retail stores.

Table 1 shows revenue from administration of liquor control by provincial and territorial governments. Details are given in DBS report, *The Control and Sale of Alcoholic Beverages in Canada* (Catalogue No. 63-202).

1.—Provincial Revenue from Administration of Liquor Control, Years Ended Mar. 31, 1958-60

NOTE.—Figures include revenue collected directly by the provincial and territorial governments as well as revenue of the liquor authorities, but exclude revenue resulting from a general retail sales tax on alcoholic beverages imposed by five provinces.

Year and Province or Territory	Net Income from Sales ¹	Sales Tax	Licences and Permits ²	Fines and Confiscations ²	Commission on General Sales Tax Collections	Total
	\$	\$	\$	\$	\$	\$
1958						
Newfoundland.....	2,125,970	...	1,664,757 ²	28,280	4,191	3,823,198
Prince Edward Island..	953,977	291,487	30,161	14,306	...	1,289,921
Nova Scotia.....	11,472,790	...	286,874	54,418	...	11,814,082
New Brunswick.....	7,297,721	...	15,048	29,200	19,015	7,360,984
Quebec.....	30,308,238	1,918,781	13,155,186	246,046	50,119	45,678,370
Ontario.....	46,761,972	...	21,581,592	166,616	...	68,510,180
Manitoba.....	8,084,968	...	2,457,896	95,009	...	10,637,873
Saskatchewan.....	11,534,810	...	56,847	122,937	49,374	11,763,968
Alberta.....	17,994,383	...	796,646	254,971	...	19,046,000
British Columbia.....	26,569,948	...	428,210	...	100,470	27,098,628
Yukon Territory.....	736,818	74,943	7,430	8,157	...	827,348
Northwest Territories..	477,554	...	35,233	—	...	512,787
Canada, 1958.....	164,319,149	2,285,211	40,515,880	1,019,940	223,169	208,363,349
1959						
Newfoundland.....	2,276,367	...	1,652,233 ²	25,279	4,539	3,958,418
Prince Edward Island..	1,017,812	315,057	29,917	15,772	...	1,378,558
Nova Scotia.....	11,743,828	...	289,279	50,021	...	12,083,128
New Brunswick.....	7,445,985	...	15,667	32,522	19,142	7,513,316
Quebec.....	31,422,406	1,979,060	12,989,200	363,399	67,243	46,821,308
Ontario.....	53,442,922	...	19,537,252	164,458	...	73,144,732
Manitoba.....	8,817,566	...	2,553,967	88,098	...	11,459,631
Saskatchewan.....	12,377,526	...	22,902	107,255	52,501	12,560,184
Alberta.....	18,711,470	...	862,850	237,060	...	19,811,380
British Columbia.....	26,593,757	...	441,740	...	102,552	27,138,049
Yukon Territory.....	730,551	74,447	8,710	8,646	...	822,354
Northwest Territories..	511,524	...	21,208	—	...	532,732
Canada, 1959.....	175,091,714	2,368,564	38,425,025	1,092,510	245,977	217,223,790
1960						
Newfoundland.....	2,482,345	...	1,867,531 ²	25,522	4,741	4,380,139
Prince Edward Island..	1,192,128	359,433	34,652	14,517	...	1,600,730
Nova Scotia.....	11,473,855	...	317,458	58,888	34,572	11,884,773
New Brunswick.....	7,857,528	...	15,967	38,512	20,589	7,932,606
Quebec.....	33,426,524	1,989,613	13,905,802	334,820	68,124	49,724,883
Ontario.....	53,127,425	...	24,645,430	257,035	...	78,029,890
Manitoba.....	10,088,199	...	2,666,862	125,036	...	12,880,087
Saskatchewan.....	13,069,942	...	19,995	108,318	54,045	13,252,300
Alberta.....	18,868,719	...	923,462	287,939	...	20,080,120
British Columbia.....	26,955,784	...	463,000	...	105,070	27,523,854
Yukon Territory.....	807,745	75,577	6,965	7,040	...	897,327
Northwest Territories..	589,509	...	52,715	—	...	642,224
Canada, 1960.....	179,939,713	2,424,623	44,919,839	1,257,627	287,141	228,828,943

¹ After provision for depreciation on fixed assets and capital expenditure met out of operating income. ² Before deducting any payments to municipalities out of liquor control authority revenue. ³ Includes \$1,578,317 in 1958, \$1,561,594 in 1959 and \$1,769,017 in 1960 commission on beer sold direct from local breweries to the public through licensed outlets under controlled prices.